# Classified Advertising

# CASLPO TODAY

Please fax this form along with a printed proof of your ad to 905.628.6847
in order to that we may process your order.

## ❑ Please run my ad as a CLASSIFIED AD

***(text only, no images, black and white only)***

1-50 words minimum charge is $100.00/issue including a bold-capped headline. $2.00 per word for each additional word over 50.

| | |
|---|---|
| Minimum Charge (1 -50 Words) | $100.00 |
| _____words over 50 @ $2.00/word | _____ |
| **TOTAL:** | |

## ❑ Please run my ad as a DISPLAY CLASSIFIED AD

***(ad may contain picture(s) and logo(s), black and white only)***

| | |
|---|---|
| ❑ 1/8 page *(3.5" wide x 2" high business card size)* | $200.00 |
| ❑ 1/4 page *(3.5" wide x 4.25" high)* | $350.00 |
| ❑ 1/2 page *(3.5" wide x 6.5" high)* | $600.00 |

*Canadian advertisers add 6% GST to total order. 10% discount for multiple orders.*

## Ad to appear in:

❑ Issue 2 (May) ❑ Issue 3 (August) ❑ Issue 4 (November)

## CONTACT INFO:

NAME: TITLE:

ORGANIZATION: AGENCY NAME:

ADDRESS:

CITY/TOWN: POSTAL CODE:

PHONE: FAX:

EMAIL:

***To place a classified ad in CASLPO Today please contact:***


## CASLPO Today

c/o **Andrew John Publishing Inc.**
Attn: Brenda Robinson
115 King Street West, Suite 220
Dundas, ON L9H 1V1
P: 905-628-4309
F: 905-628-6847
Email: brobinson@andrewjohnpublishing.com


## Production Dates

| Issue # | Advertising Closing Date | Mail Date |
|---|---|---|
| Issue 2 | March 30 2007 | May 2007 |
| Issue 3 | July 06 2007 | Aug. 2007 |
| Issue 4 | Sept. 28 2007 | Nov. 2007 |

## Ad Sizes/Specifications:

*All classified ads are black and white*

### Text Only Classified Rates

| | |
|---|---|
| Minimum charge for 1 – 50 words | $100.00 |
| $2.00 for each additional word over 50. | |

### Display Classified Rates

*[ad may contain picture(s )or logo(s)]*

| | |
|---|---|
| 1/8 page (3.5" wide x 2" high , business card size) | $200.00 |
| 1/4 page (3.5" wide x 4.25" high) | $350.00 |
| 1/2 page (3.5" wide x 6.5" high") | $600.00 |

*Ads must be typed and submitted in an electronic format either by mail or email to the address above.*

**Prices subject to change without notice.**

## PREPAYMENT REQUIRED:

*No ads will be published unless full payment and faxed, printed proof is included with order.*

❑ Cheque enclosed, made payable to Andrew John Publishing Inc.

❑ Visa ❑ Mastercard

CARD NUMBER:

EXPIRY DATE:

ANDREW JOHN PUBLISHING INC.